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FOR IMMEDIATE RELEASE

**The Nevada Youth Alliance's 13th Annual Community
Back To School Health & Educational Fair**

Las Vegas * N. Las Vegas * Henderson * Boulder City NV. July 30, 2011 – Nevada Youth Alliance in partnership with College of Southern Nevada, City of North Las Vegas Neighborhood Services Department, Amerigroup Community Cares, Wal Mart; Wal Mart Neighborhood Markets, Sams Club, Three Square, LOWE'S, LUZ Community Development Coalition, Southern Nevada Health District, Shots 4 Tots, University Nevada School of Medicine Department of Pediatrics, ACOFP ~ Toro University, La Bonita, Helping Kids Clinic, Mexico Vivo Dance Company, Nevada Health Foundation, Nevada's Banker's Collaborative, Red Rock ~ Tents & Events and many others partners and the City of North Las Vegas, will be hosting its **13th Annual Community Back to School Health & Educational Fair (BTSF) on Saturday, August 20, 2011 from 8:00 a.m. to 12:00noon at CSN ~ Cheyenne Campus 3200 East Cheyenne Ave. N Las Vegas, NV 89030.**

The event continues to grow and will include this year an exciting addition of a Back to School "What Peace Means To Me" dance, music fashion entertainment coordinated by Mexico Vivo Dance Company who will also show case various acts immediately following the fair inside the Horn Theater at CSN starting 11:30am to 1:30pm. Additional **FREE** activities are: dental check-ups, eye exam screenings (youth/adults), youth physicals, immunizations, school supplies, blood pressure & blood sugar checks for family members, youth/family education and prevention program information. Families can also learn about Nevada Check Up and Medicaid card uses/benefits sign-up instruction and much, more!! Over 80 vendors/agencies will provide educational and community resource materials to youth and families attending.

The event kick – off will start at 8:00am outside the rear entrance to the college on August 20, 2011. Over 100 volunteers will participate in support of the many families across Clark County. Participant estimates are approximately 8,000 to 10,000. The attendees will receive a welcome from the College of Southern Nevada's Administrators along with our major sponsors Amerigroup Community Cares, Wal Mart, Sam's Club, and Three Square, various radio and TV station personalities, and representatives from several government entities. A short list of **SPONSORS** for the event is:

College of Southern Nevada • Amerigroup Community Cares • Wal Mart • Wal Mart Neighborhood Market • Three Square • Sam's Club
UMC Hospital • Southern Nevada Health District • City of North Las Vegas Department of Neighborhood Services • Shots 4 Tots
Red Rock – Tents & Events • City of N LV Public Works Department • AMR • LOWES • La Kalle 99.3 FM • La Nueva 103.5 FM
La Bonita • Health Care Partners • Radio Variedades 870 AM • LOTUS Broadcasting • LUZ Community Development Coalition
Mexico Vivo Dance Company • MVIIG Cultural Center • Nevada Banker's Collaborative • Reddy Ice • Sunrise Children Foundation
Telemundo – Las Vegas • LOWE'S • University Nevada School of Medicine ~ Department of Pediatrics • ACOFP ~ Toro University
University of Nevada Las Vegas ~ School of Dental Medicine • Nevada Health Foundation • PHASES • Helping Kids Clinic

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13th Annual Community Back To School Health/Educational Fair

The Event For All

Nevada Youth Alliance (NYA) enters its 13th year with a plethora of committed partners for this year's annual fair. NYA has always been committed to the broadest community outreach services as possible even during today's world financial challenges/crisis. The plan for this year is the ushering in of new idea concepts, opportunities, partners and a variety of services for many families in the community. It would not be possible without the organization's board members and many committed community conscious partners. Therefore, NYA felt it important to let the broader public know what is in store for all across Nevada. The event boasts several components:

- **13th Annual Community Back to School Health & Educational Fair (BTSF) Annual Community Walk Campaign on Saturday August 13, 2011 from 8:00 a.m. to 11:00am starting at CSN ~ Cheyenne Campus 3200 East Cheyenne Ave. N Las Vegas, NV 89030:** Is a symbolic walk which has historically been the first of the several events leading up to **"The Big Event"**. Volunteers meet early morning (to beat the summer heat) for a couple of hours starting at the College of Southern Nevada and kick off the BTSF festivities with a walk to distribute flyer door-to-door to communities across southern Nevada 1 week prior to the event
- **13th Annual Community Back to School Health & Educational Fair (BTSF) Stuff-A-Pack Campaign on Saturday, August 13, 2011 from 9:00 a.m. to 1:00pm at Three Square ~ 4190 N. Pecos Rd Las Vegas, NV 89115. (formerly know as the "Stuff A Bus Campaign"):** Eager volunteers and various sponsors will stuff 3,000 back packs sponsored by Wal Mart with supplies purchased by Amerigroup Community Cares, Nevada Bankers Collaborative, Sunrise Children's Foundation NYA and partners. The special half day event will have several volunteering agencies that will help stuff the back pack with supplies and package them for the delivery this event will be additionally hosted by Three Square.
- **The Big Event: 13th Annual Community Back to School Health & Educational Fair (BTSF) Saturday, August 20, 2011 from 8:00 a.m. to 12:00pm at CSN ~ Cheyenne Campus 3200 East Cheyenne Ave. N Las Vegas, NV 89030**
The event garners attendance from about every city in Southern Nevada and is considered one of the premier Back To School Fair events of the year. The fair offers not only an opportunity for providing much needed FREE supplies and services for those in need but if you are just one who enjoys fairs then you too can partake in the myriad of festivities as well. Here are just a few reasons why:

NYA Health Pavilion: an area where all of the FREE health related activities and services will be facilitated and is open to the general public for youth and adults of all ages—

- **FREE** regular immunization for youth K-12 (except for H1N1 shots) provided by Southern Nevada Health District & other partners
- **FREE** Blood Pressure checks; Body Mass Index (BMI) measurements & general education on health & wellness provided by Touro University Nevada College (American College of Osteopathic Family Physicians) & UMC Hospital (providing BP Checks)
- **FREE** eye exams/screening for youth & adults by staff and optometrist provide through Sam's Club;
- **FREE** teeth exam and cleaning for youth provided by University of Nevada Las Vegas School of Dentistry;
- **FREE** physicals regular and sports for youth (limited amount) provided by University Nevada School of Medicine (UNSOM)~ Department of Pediatrics families may bring their own (UNSOM will have physical forms on hand from CCSD) also Helping Kids Clinic will be on hand with UNSOM in support and will additionally provide blood sugar checks for family members.

- **FREE** insurance sign-ups and education for youth & families through various private insurance companies will be on hand.

Additional FREE opportunities

FREE Entertainment inside the Horn Theater “What Peace Means To Me”: 13th Annual Community Back to School Health & Educational Fair (BTSF) Saturday, August 20, 2011 from 11:30am to 1:00pm at CSN ~ Cheyenne Campus 3200 East Cheyenne Ave. N Las Vegas, NV 89030

You may want to take a moment to stroll over to the Horn Theater immediately following the fair inside the Horn Theater starting from 11:30am – 1:00pm and experience a sundry of entertainment for all ages.....so if you simply just want to sit back and relax to enjoy a morning of dance, fashion and music then the show and extravaganza created by Ixela Gutierrez of Mexico Vivo Dance Company is a must see and place you want to be. All performances are under NYA’s annual event theme of **“What Peace Means To Me”**.

FREE Vendors/Education: For those who just want to walk down vendor lane and gather various information about social/mental health services, physical health tips and products, personal business/educational opportunities, green energy and cutting edge green products, health insurance and much much more.....then visit our approximately 80 vendors and obtain valuable information for all. In addition, many vendors will have giveaways for individuals or the entire family.

Well, if you belong to an agency or business that serves youth and families in Nevada then please feel free to make copies of the flyer attached and pass it on! Or perhaps you are just curious about the various activities through out the day and just want to have a little fun personally, with friends or family....then join us and meet new people, make new friends or simply experience new ideas, concepts about your personal health and find out about other opportunities that rarely are together under one roof.....please consider joining us for there is something for All!

See you there!!

Back To School Fair Planning Committee

AMERIGROUP
Community Care

Walmart
Save money. Live better.

WALMART
Neighborhood Market



13th Annual Community Back To School Health/Educational Fair

Join us for the biggest year yet!
FUN, FUN, FUN

Saturday, August 20, 2011
8:00 a.m. to 12:00 p.m.

CSN, Cheyenne Campus
3200 E. Cheyenne Ave.
North Las Vegas, NV 89030

FREE: Immunizations (bring shot records) • Dental Checks • Youth Physicals • Eye Exam Screening (youth & family) • Health information • Educational & prevention program information and much, more!!

FREE School Supplies (while supplies last)
Live Entertainment (The Horn Theatre)

Face Painting
Refreshments
much, much, more!!



In order to receive FREE school supplies, parent or adult guardian must accompany all youth under the age of 18. Supplies are for youth 1st to 12th grade (proof of age required). Youth must be present to receive school supplies.

University of Nevada
School of Medicine
Department of Pediatrics



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three square
working together, we serve hope™
FEEDING AMERICA

CSN
COLLEGE OF
SOUTHERN NEVADA

CITY OF
NORTH LAS VEGAS
Beas Community of Choice

SNHD
Southern Nevada Health District

Sam's
CLUB

LA NUEVA
103.5
... pura Raza

TELEMUNDO
LAS VEGAS

97.1
THE POINT
#1 for Classic Rock

Helping
KIDS

RADIO VARIEDADES
870AM

RED ROCK
TENTS & EVENTS

UMC
UNIVERSITY MEDICAL CENTER

Mexico Vivo
DANCE COMPANY

shots
4 tots

Nevada Youth Alliance

MVIG
CULTURAL ARTS CENTER

Sunrise
Children's Foundation

Feria Anual # 13 de Regreso a Clases, Salud y Educacion

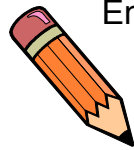
Acompañanos para el mas grande evento del año!

DIVERSION, DIVERSION, DIVERSION

Sabado, Agosto 20, 2011
8:00 a.m. a 12:00 p.m.

CSN, Cheyenne Campus
3200 E. Cheyenne Ave.
North Las Vegas, NV 89030

GRATIS: Vacunas (traigan sus records) • Chequeos dentales • Exámenes fisicos para jovenes • Exámenes de ojos • Informacion sobre salud • Informacion sobre programas educativos y de prevencion y mucho mas!!!



GRATIS: Utiles Escolares (hasta agotar existencia)
Entretenimiento en vivo (En el Horn Theatre)
Caritas pintada
Refrescos
mucho, mucho, mas!!



En orden de recibir utiles escolares GRATIS, niños menores de 18 años deben ser acompañado por un adulto. Los utiles son para estudiantes de los grados 1 al 12. Jovenes deben estar presents para recibir sus utiles.

University of Nevada
School of Medicine
Department of Pediatrics

AMERICAN MEDICAL RESPONSE
WELCOME
FABRICA
LAS VEGAS
SINCE 1951

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LUZ
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