

Steve George Chief of Staff

Mark Mathers
Chief Deputy Treasurer

State Treasurer Kate Marshall will be visiting with East Career and Technical Academy students who are taking part in this financial fitness pilot program on <u>Wednesday</u>, <u>April 18</u>, at 8:30 AM. East Career and Technical Academy is located at 6705 Vegas Valley Drive.

## FOR IMMEDIATE RELEASE

**DATE:** April 16, 2012

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# **Treasurer Marshall Sponsors Financial Fitness Pilot**

**Carson City**—State Treasurer Kate Marshall said today that her office is sponsoring a financial fitness pilot program in several Nevada high schools, as well as one middle school. Marshall said her office is working with the <u>Nevada Council on Economic Education</u> to administer the program.

Marshall said the pilot program is part of the Board of Trustees of the College Savings Plans of Nevada's agenda to increase the financial fitness of Nevada students. Marshall is the chairman of the Board. "We are partnering with various groups throughout Nevada to assist students in being better prepared for the financial decisions they will face in coming years. I am very grateful that the Nevada Council on Economic Development and the classroom teachers taking part in this pilot program have stepped up the challenge; I look forward to viewing the results and hopefully expanding this program across the state this fall."

Marshall said the National Association of State Treasurers (NAST) has adopted financial literacy education as one of its top goals. "As the current president of NAST, I want to continue this outstanding effort by state treasurers across the nation."

The financial fitness pilot program is being administered by 12 teachers and encompasses more than 900 students. The teachers are comprised of business, computer science, government, math, and science instructors. The participating schools include the Academy of Arts, Careers, and Technology HS; Arbor View HS; Bonanza HS; College of Southern Nevada HS; East Career and Technical Academy HS; Indian Wells HS; Palo Verde HS; Rancho HS; Spring Valley HS; Sunrise Mountain HS; and Hyde Park MS.

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 The pilot program utilizes the widely successful Financial Fitness for Life Curriculum offered by the National Council on Economic Development. The curriculum contains financial information and training on topics such as earning income, spending, saving for college, investing, and managing money. As part of the curriculum, a 50 question pre-test was administered to participating students in early March. The five week instruction period begins April 13, 2012. A post-test assessment will be administered and the results reviewed to determine if the program might be expanded throughout the state.

Marshall said her office is working to establish a special Financial Fitness website for use by both student and adults. She also encouraged students, teachers, and parents to view the Treasurer's Office "Students" website at <a href="https://nevadatreasurer.gov/Index\_Students.htm">https://nevadatreasurer.gov/Index\_Students.htm</a>, which contains information about saving for college as well as links to financial literacy information and other useful sites.

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