



The Public Education Foundation

Because young minds matter

FOR IMMEDIATE RELEASE

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R.O. Gibson Middle School Receives 1,500 Textbooks From Latin Chamber of Commerce, Another Joy Foundation & The Public Education Foundation

LAS VEGAS (April 30, 2012) – Approximately 1,500 supplemental textbooks were distributed to Robert O. Gibson Middle School students this morning as part of the mutual partnership between the Las Vegas Latin Chamber of Commerce, Another Joy Foundation, the Clark County School District and The Public Education Foundation.

The donation to R.O. Gibson Middle School is part of the larger commitment announced in February when the groups unveiled their strategic partnership called “LinkedUp for Learning.” Through this collaboration to improve education, the Latin Chamber and Another Joy made an initial donation of almost 162,000 textbooks with a retail value of \$6.8 million to the Foundation for use by students and teachers in Southern Nevada.

“This is a powerful example of how public-private partnerships can impact public education,” said Judi Steele, president of The Public Education Foundation. “By linking our efforts together, we are leveraging all our resources to make a measurable and meaningful difference for all our children and our future. We believe ‘LinkedUp for Learning’ will continue to bring much needed resources to our classrooms.”

R.O. Gibson Middle School is receiving textbooks in both English and Spanish for use as supplemental teaching material in the school’s Dual Language Immersion Academy. The Academy promotes academic advancement by providing students the opportunity for educational growth and positive social change as it relates to understanding and respecting different cultures and languages. The textbooks cover math, science, reading and writing.

“Another Joy Foundation is excited about positively impacting our community by joining resources to help our local education programs,” said Alden Kawika Crowley, Founder of Another Joy Foundation. “Many students and families right here in the Valley will benefit from these books as well as future donations already planned. Together, we can all make a huge impact on our children here in the Las Vegas community.”

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Gibson Textbook Donation/2

“We’re excited to partner with Another Joy Foundation and The Public Education Foundation on yet another delivery of school textbooks to students who need them most,” said Javier Trujillo, Latin Chamber of Commerce Chairman. “Education is one of the key initiatives of our organization, and to us, the donation of these textbooks means improving our community, improving education and improving the future of both.”

To date, almost 25,000 Spanish textbooks covering math, science, reading and writing have been distributed for supplemental use in dual language programs at seven CCSD schools, including Dearing, Harmon, Herron, Hollingsworth, Wengert and Walker Elementary Schools, as well as R.O. Gibson Middle School. Bracken and Hewetson Elementary Schools also received these books.

Approximately 10,000 books and instruction materials in English covering math, science, reading and writing have been delivered to 16 CCSD elementary schools. These schools include Booker, Carson, Conners, Cox, Craig, Crestwood, Culley, Detwiler, Fitzgerald, Hoggard, Lakes, McCall, Squires, Tate, Taylor and Williams.

The Foundation is working with the CCSD to screen and select the textbooks that are appropriate for use in classrooms to supplement the current curriculum. More books will be distributed in the near future. Lunas Construction and Three Square are assisting the effort by housing the books as inventory and screening takes place.

In addition, Another Joy recently donated approximately 440,000 packets of vegetable and flower seeds with a retail value of \$730,000 to the Foundation for use in classrooms.

Another Joy has additional donations of books and teaching materials on the way to the Foundation in the coming months.

About Another Joy Foundation

Another Joy Foundation is a 501(c)(3) non-profit organization with headquarters in Las Vegas, Nevada. Our mission is to utilize the resources and relations we have available in the aviation, shipping and trucking industry to deliver food, toys, books, seeds, medicine and medical supplies in the United States and around the world. Due to the great generosity of our partners and donors, Another Joy Foundation has delivered over 60 million dollars in supplies around the world. For more information and to join our missions, please go to our website at www.anotherjoyfoundation.org.

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About the Latin Chamber of Commerce

The Las Vegas Latin Chamber of Commerce supports the interests of more than 1,500 members, as well as Nevada's 7,000 Hispanic-owned businesses and 500,000 Hispanic residents. The Latin Chamber promotes the success of its members and Hispanic-owned businesses by facilitating positive business, cultural and educational relationships, as well as economic development and knowledge sharing in an efficient, effective and professional manner. For more information, visit www.lvcc.com.

About The Public Education Foundation

The Public Education Foundation is a nonprofit organization dedicated to mobilizing community and global resources to meet the challenges of educating a growing and diverse Southern Nevada population. The Foundation's programs and initiatives are designed to improve student performance and advance quality educational opportunities for all children. Since 1991, the Foundation has raised more than \$75 million to improve teaching and learning in Southern Nevada's public schools. For more information about the Foundation, go to www.thepef.org.

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