



City of Henderson

MEDIA ADVISORY

240 Water Street, Henderson, NV, 89015

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February 6, 2013

City of Henderson Opens Registration for Heritage Parade *Special weekend of festivities honors city's 60th anniversary*

The city of Henderson is seeking entries for the Henderson Heritage Parade. Admission to participate is complimentary. Deadline for applications is Thursday, March 21.

WHAT: Henderson Heritage Parade

WHEN: Saturday, April 6
10 a.m.

WHERE: Henderson's Historic Water Street District
Water Street from Ocean Avenue to Victory Road

WHY: The parade is one portion of the annual Henderson Heritage Parade & Festival. This signature event is a celebration of Henderson's official incorporation in 1953. In honor of the city's 60th birthday, this year's parade theme is "Diamond Anniversary – Celebrating 60 Years."

All entries are judged on incorporation of theme, creativity and overall appeal. Cash prizes are awarded to floats for 1st (\$1,000), 2nd (\$750) and 3rd (\$500) place, courtesy of several community partners. Other categories receive ribbons.

In addition, the People's Choice Award returns for a fourth consecutive year. Residents have the opportunity to vote for their favorite entry, via text message. The winner receives \$500.

For more information or to obtain a parade application, visit HendersonLive.com or call the city of Henderson Cultural Arts & Tourism Department at (702) 267-2171. Find us on Facebook and follow us on [Twitter](https://twitter.com/HendersonNV).

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About City of Henderson: Incorporated in 1953, Henderson is Nevada's second largest city with nearly 270,000 residents. Henderson is a premier city, nationally recognized for its stunning parks, trails, master-planned communities, outstanding quality of life and patriotic past. Noted by President John F. Kennedy as a "city of destiny," Henderson celebrates its 60th anniversary in 2013, a tribute to the city's rich history and culture. Recognized as one of **America's Best Places to Live** (*MONEY*: 2012, 2008, 2006), one of **America's Best Cities** (*Business Week*), and the **Second Safest City in America** (*Forbes*), Henderson is a progressive and vibrant city committed to maintaining premier amenities and services for all who chose to live, learn, work and play in Henderson...a place to call home.