

Las Vegas Metropolitan Police Department

Office of Public Information

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Douglas C. Gillespie, Sheriff

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FOR IMMEDIATE RELEASE

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LVMPD Cops Get to Shopping on December 1 To Brighten the Holidays

Officers from the Las Vegas Metropolitan Police Department will be dashing down the aisles of Target on Saturday, **Dec. 1 from 7 to 8 a.m.** to brighten the holiday season of more than 100 disadvantaged children.

LVMPD and Target Corporation team up each year for their annual Santa Cops event to benefit needy children throughout the Las Vegas Valley. The shopping spree at the **Target store located at 278 S. Decatur Blvd.** was made possible by a \$7,000 grant from Target Corporation and donations from community businesses and LVMPD employees.

The children participating in this event have been identified as children in need by LVMPD officers and employees working in their neighborhoods. LVMPD employees are then paired with a pre-selected child who is then given a gift certificate to shop for their holiday presents.

Santa will be arriving by helicopter from the North Pole at 6:50 a.m. to kick off the event and visit with children. The helicopter will land in the Target parking lot before dropping Santa off for free photos. LVMPD's SWAT unit, K-9 and Mounted Police will be on hand for the event as well.

The goal of the event is to serve disadvantaged children, while fostering good community relations between the LVMPD and local citizens. Target also generously allows the use of its store, opening early just for the event.

For more information, please contact Jennifer Knight in Community Affairs at 828-0148.

PO 337 11-28-12

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Don't forget to visit our web sites
www.LVMPD.com or www.ProtectTheCity.com