



# NEWS RELEASE

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## **Bank of Nevada celebrates its 20th Anniversary with '20 for 20 Financial Literacy Program'**

*\$40,000 grant and volunteers will teach financial literacy  
to 15,000 elementary students*

(LAS VEGAS- September 22, 2014) – In celebration of its 20<sup>th</sup> anniversary Bank of Nevada announced today that they are providing \$40,000 to help fund financial literacy programs at 20 Title 1 elementary schools in the Clark County School District for the 2014-2015 school year. Bank executives along with representatives from the Clark County School District will kick-off the Bank's **'20 for 20 Financial Literacy Program'** at Crestwood Elementary School located at 1300 Pauline Way on September 30<sup>th</sup> from 3:00 PM to 4:00 PM.

The **'20 for 20 Financial Literacy Program'** will provide 20 schools with \$2,000 each to support a financial literacy education program at each school. Approximately 15,000 students will be provided with courses that teach the fundamentals for understanding personal finances which are a central element to family well being and stability. In addition to funding for the program at these schools, bank employees will volunteer approximately 240 hours from October through December 2014 to teach financial literacy classes in the schools to enhance the students' financial literacy education. Participating schools were identified by the School District and funding will be facilitated through Public Education Foundation.

"Since our founding 20 years ago, supporting education and our community has been a core value of Bank of Nevada. Through the financial literacy program thousands of elementary students will learn basic tools that will create the foundation for managing money," said Bruce Hendricks, CEO for Bank of Nevada. "In addition to providing funding for the program, Bank employees will be active participants in the program by volunteering to teach financial literacy classes at each of these schools."

"Financial literacy is such an vital skill to have," said Clark County School District Superintendent Pat Skorkowsky. "By preparing students with these skills at an early age, they learn how to manage their money wisely providing a positive impact on their financial futures. I'm grateful that Bank of Nevada along with its employees are

investing in the future success of our students. It's never too early to learn about money management."

Bank of Nevada began in 1994 as BankWest of Nevada founded by a well known group of local bankers, business and community leaders including Bill Boyd, Executive Chairman, Boyd Gaming, and Donald Snyder, President, UNLV. A division of Western Alliance Bank, Bank of Nevada has grown to over \$2 billion in deposits focused on delivering a high level of customized solutions to Southern Nevada's business, professional and nonprofit communities. Boyd and Snyder also are founding board members of the parent company, Western Alliance Bancorporation which became a publicly traded bank holding company in 2005, and is traded on the New York Stock Exchange under the ticker symbol WAL.

### **About Bank of Nevada**

Established in 1994, Bank of Nevada, a division of Western Alliance Bank, has 11 offices in Las Vegas, Henderson, North Las Vegas and Mesquite. The Bank provides services to businesses, entrepreneurs, professionals, and nonprofit organizations seeking the robust product array of a national bank with the individual, personal attention of a community bank, delivered through a dedicated, local Relationship Manager. For information on Bank of Nevada, please call 702.248.4200 or visit our website at [www.bankofnevada.com](http://www.bankofnevada.com).

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