



*For Immediate Release*

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## Victoria Fertitta Middle School to launch set of guiding principles for students

**Las Vegas** - Victoria Fertitta Middle School students will be welcomed with a drumline, red carpet and balloon arch on Sept. 15 when the school kicks off "Fertitta 15," a new set of guiding principles for students. This 5-Star school will create a competitive atmosphere for students to follow the new guidelines by establishing four "houses" within the campus, consisting of about 400 students each. The students comprising each house will form teams known as Altruismo, Amistad, Isibindi and Reveur. Principal Lisa Cano Burkhead said the teams will compete with each other for points that are earned based on following the "Fertitta 15" guidelines. Students will be able to monitor the teams' status by way of video monitors and special software donated by Station Casinos, one of the school's community partners. During events scheduled for Sept. 15, the school will roll out the following guidelines for its nearly 1,500 students:

1. Fertitta Firebirds will address adults in a respectful manner.
2. Firebirds will always say "Please," "Thank you," "May I?" and "Excuse me." Firebirds will be gracious and listen to others.
3. Firebirds will show respect for others at all times.
4. Firebirds will make eye contact and track the speaker.
5. Firebirds will treat all adults and guests on our campus with respect.
6. Firebirds will take pride in Fertitta by picking up after themselves and others.
7. When meeting new people, Firebirds will shake hands and repeat their names.
8. Firebirds will always hold the door open for people rather than letting it close on them.
9. Firebirds will never cut in line.
10. If anyone is bullying you, Firebirds will let a staff member know.
11. If a Firebird wins or does well at something, they do not brag. If they lose, they do not show anger.

12. Firebirds will encourage and praise their classmates.
13. No matter what the circumstances, Firebirds will always be honest.
14. Firebirds should be positive and enjoy life.
15. Firebirds should be the best people they can be.

The celebration will mark the start of Monday's activities at 8:30 a.m. to be followed by students being assigned their "houses" at 9:10 a.m. A school-wide assembly will get under way at 9:30 a.m. Among those scheduled to be in attendance are CCSD Trustee Carolyn Edwards, Chief Student Achievement Officer Mike Barton, Assistant Chief Student Achievement Officer Karen West and school namesake Victoria Fertitta.

Fertitta Middle School is located at 9905 W. Mesa Vista Ave., Las Vegas, NV 89148.

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*Editor's note: This event is not open to the general public, but media representatives are invited to attend. The on-site Communications Office representative will be Dave Sheehan.*

*Office of the Superintendent - Communications Office - 5100 West Sahara Avenue, Las Vegas,  
NV 89146*



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