



# The Public Education Foundation

*Because young minds matter*

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## **THE PUBLIC EDUCATION FOUNDATION KICKS OFF ITS ANNUAL FUNDRAISING CAMPAIGN**

**LAS VEGAS** (Jan. 13, 2015) – The Public Education Foundation is kicking off its 2015 fundraising campaign, “Learning Matters.” The Foundation is emphasizing its support of educational strategies that foster innovation, promote excellence and produce results.

“The community’s continued support ensures that new and promising initiatives find a place in our classrooms and make a lasting difference for our children and their future,” said Judi Steele, President & CEO of The Public Education Foundation.

The Foundation, which this year moved into its new home on Maryland Parkway across from UNLV’s campus, is dedicated to strategic giving, entrepreneurship, talent development and public education reform. The Foundation’s initiatives and programs focus on literacy, early learning and family engagement; educational leadership; scholarships; and bringing supplies to teachers that has the added benefit of promoting sustainability in the classroom.

The Foundation is seeing measurable growth and improvement in early childhood learning and family literacy along with increases in high school graduation and college attendance. Through its Leadership Institute of Nevada, the Foundation continues to grow a statewide network of talented leaders who are dedicated to driving improvement and reshaping public education. The Foundation’s Teacher EXCHANGE<sup>®</sup> is a green initiative that provides supplies to teachers, saving them hundreds of dollars annually in out-of-pocket expenses. Since 1994, our Scholarship Program has awarded more than 4,200 scholarships, totaling \$8.6 million to local high school seniors.

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### **About The Public Education Foundation**

The Public Education Foundation, founded in 1991, continues to drive change and improve outcomes through educational programs that support literacy, learning, leadership, the arts and sustainability. For more information about the Foundation, go to [thepef.org](http://thepef.org).

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