



Nevada Prescription Drug Prevention Video Contest

Sponsored by Governor Brian Sandoval and Attorney General Catherine Cortez Masto



Open to:

Nevada Middle/High School Students
Schools or Community Based Teams



Create a Message About Prescription Drug Abuse

This is an opportunity for Nevada students to get creative and use social media to promote awareness about prescription drug abuse and encourage their peers to stay away from abusing prescription drugs.

Express Your Creativity!

#StopNVRxAbuse

Rules

To participate in the contest:

- Produce an original video and upload it to YouTube.
- Your video must address the dangers of prescription drug abuse and be formatted as follows:

- YouTube: Max. length 30 seconds
- Instagram: Max. length 15 seconds
- Vine: Max. length 6.5 seconds

Submit your video at: www.NV-PSA.com

Deadline: October 10, 2014

Prizes

State Level Prizes:

 \$1,000

 \$750

 \$500

Winners will be selected from each Nevada school district. Final winners will be announced November 10, 2014.

Winners will advance to the state level where 1st, 2nd, and 3rd place winners will be selected in each social media category.

First place winners in each category will be recognized at a special event at the Governor's Mansion.

Please visit www.NV-PSA.com for complete contest rules.



Office of The Attorney General



Nevada Board of Pharmacy
Nevada Division of Public and
Behavioral Health

