

FOR IMMEDIATE RELEASE: May 8, 2012

4 grade school classes win health district's annual UNLV Coaches Challenge *Coaches to visit winning classrooms*

LAS VEGAS – The message is simple . . . fruit, vegetables and physical activity are good for you. Elementary school children from several schools took the message to heart and won the 5th annual UNLV Coaches Challenge, a collaborative program that encourages grade-school children to choose healthy food and participate in physical activity. A UNLV coach will visit each winning classroom throughout May to congratulate the students for their efforts and to encourage them to make healthy choices and to be physically active. For information about the annual Coaches Challenge or tips about adopting healthy lifestyle tips, visit www.GetHealthyClarkCounty.org or call the Southern Nevada Health District's office of chronic disease prevention and health promotion, (702) 759-1270.

This year's UNLV Coaches Challenge winning classrooms represent four elementary schools and coaches will visit each winning classroom:

2nd Grade/Crestwood Elementary: Lady Rebels head coach Kathy Olivier, 9:30 a.m., Wed., May 9
Crestwood Elementary, 1300 Pauline Way, Las Vegas, NV 89104-1924

3rd Grade/Rex Bell Elementary: Head cheerleading coach Nakia Jackson-Hale, 10 a.m., Fri., May 18
Rex Bell Elementary, 2900 Wilmington Way, Las Vegas, NV 89102-5988

4th Grade/Hancock Elementary: Head football coach Bobby Hauck, 9:30 a.m. Wed., May 16
Hancock Elementary, 1661 Lindell Rd, Las Vegas, NV 89146-3369

5th Grade/Darnell Elementary: Head cheerleading coach Nakia Jackson-Hale, 9:15 a.m., Tue., May 15
Darnell Elementary, 9480 W Tropical Pkwy, Las Vegas, NV 89149-2362

This year's participating classes collectively earned a total of 157,848 points. Each point equals a serving of fruit or vegetables or 15 minutes of physical activity. For this year's Challenge, more than 17,000 elementary schoolchildren signed up to participate in 696 classrooms.

The annual Coaches Challenge is a collaborative effort between the Southern Nevada Health District, the Clark County School District and UNLV Athletics. The program began with former Runnin' Rebel head coach Lon Kruger and has grown to include head coaching staff from UNLV's other teams. Each year, the winning classrooms receive tickets to UNLV sporting events and the grand prize winning classrooms receive a visit from a UNLV head coach.

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UNLV Coaches' Challenge – add one

Updated information about the Southern Nevada Health District can be found on Facebook www.facebook.com/SouthernNevadaHealthDistrict, on YouTube www.youtube.com/SNHealthDistrict or Twitter: www.twitter.com/SNHDinfo. The health district is now available in Spanish on Twitter www.twitter.com/TuSNHD. Don't have a Twitter account? Follow the health district on your phone by texting "follow SNHDinfo" to 40404.